

Five Minute Chats on Our Presidents

By JAMES MORGAN

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WILSON'S FIRST TERM

1914—Aug. 6, death of Mrs. Wilson.
1915—Dec. 18, the president married Mrs. Edith Bolling Galt.
1916—Re-elected.

AFTER Woodrow Wilson had been teaching in the classroom for a quarter of a century the president ought to be more like a prime minister, "trying to co-operate with other human beings," than "a mere department . . . hailing congress from some isolated island of authority," the opportunity came to him to put his theory in practice. When congress met in extra session a month after his inauguration he walked in and delivered his message in person, reviving a custom which Jefferson had stopped only because he happened to have a poor voice and was an awkward speaker.

President Wilson adopted the attitude of a sort of member at large of both houses, sauntering unheralded into the seldom-used president's room, which adjoins the senate chamber, whenever he had any special business, and talking things over in the open.

The president succeeded not by arousing a personal loyalty to himself but by the force of his ideas. "I have had a majority on the floor, but," he admitted, "never a majority in the classroom."

Here are the outstanding items in the peace record of the Wilson administration: Tariff revision, the first income tax, the federal reserve act, the federal trade commission, the Clayton trust law, 80 arbitration treaties, the seaman's net, the farm loan.



Mrs. Woodrow Wilson.

the repeal of Panama tolls, the shipping act, the child labor law, the purchase of the Danish West Indies and federal aid for good roads.

The federal reserve law is potentially as great a piece of constructive legislation as any that has been enacted in this country. We were absolutely without a financial system, and the money of the nation was in the irresponsible control of a few big banks in New York.

Every attempt to remedy this situation had failed because private financial interests naturally wished to keep their control of the money. The Aldrich bill in the Taft administration proposed to give the sanction of law to this private domination, but congress refused to pass it.

The federal reserve act simply reversed the Aldrich plan and gave the nation, through the government, the control of its own money.

President Wilson was the relentless driving force that pushed through the federal reserve bill and the rest of the legislative program.

The electric spark was omitted from President Wilson's composition, and this omission denied him a flowing communication with his fellows, a natural limitation which was confirmed by the life he had led until he was suddenly thrust into the hurly burly of politics.

President Wilson has been a lonely figure in the White House. He came to the presidency a stranger to public men, and no president can make new friends—real friends.

His re-election was one of the big surprises of our presidential elections. For several hours after the polls closed he appeared to have been badly beaten, and Hughes went to bed with the assurance that he was president-elect.

After all the great industrial states which had decided the elections in the past, except Ohio, had sent in reports of Republican victories, the tide was turned by the far West, which had been almost forgotten in the reckoning, but where the conservative interests had less influence. At last the returns from remote hamlets in the Sierras gave California to the president by less than 4,000 plurality. He had lost all but two of the northern states east of the Missouri, and yet won by carrying all but two of the states west of that river, where the women voters are supposed to have rallied to him because "he kept us out of the war."

Wealth Not Life's Real Prize.
Wealth is not the real prize of life; it is only a trophy, a symbol and may carry with it no satisfaction; indeed, it does not carry with it genuine, lasting satisfaction unless won and employed fairly, honestly, honorably.

THIS YEAR'S COATS ARE RICH AND VARIED



WHEN the question of a new coat for winter comes up it is going to be amicably settled, for coats, in becomingness and comfort, are all that the heart could wish. Starting out with beautiful fabrics, in quiet colors, joining forces with fur in collars, cuffs and trimmings, taking to themselves rich embroideries, this year's coats are of a richness and elegance that is sure to please. In addition to these things, coats are made in at least four distinct styles, with an occasional model that differs from those that may be classed under one of four types.

The coat at the left of the two pictured is made of brown duvetyne and trimmed with brown ermine fur. The bands that extend up the front, around the collar and on the sleeves. The skirt portion is also banded, with the back overlapping the sides and defined by a fur band that extends to the

waistline. The novel, high collar is not neglected in this generous dispensation of fur and is a feature that absorbs much of the coat designer's attention, like the wide sleeves that are characteristic of this season. In the coat pictured they have a plaiting of the fabric below the band of fur as a finish.

In the model at the right the coat stimulates a long blouse, and its full sleeves are gathered into deep cuffs. Its capacious collar is embroidered and may be brought up and fastened about the throat. In black velours, or similar cloths, with gray embroidery, it would be hard to exceed this wrap.

Julius Bottomley
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Getting Acquainted

In the issue of October 27, Mr. Ed. F. Summers, of the Advocate-Democrat of Marysville, Kans., says:

HAVE MADE FRIENDS

About three years ago the Standard Oil Company began a campaign of publicity which covered the whole country. No attempt was made to pay any attention to what had been charged up against the organization in that distant past, but a plain statement was sent out showing the attitude of the company, the diversity of its ownership and its policy in dealing with the public. And that campaign has been effective. No longer do you hear Rockefeller and the Standard Oil continually roasted by the general public.

Other "goats" have been picked up and in every section you will hear the admission made that the Standard Oil Co. gives service and piles up profit by being content to work on a small margin and develop a bigger business.

THE spontaneous response which the announcements of this Company have received from many of the newspapers of the country has been most gratifying. That such a response has come from a better understanding of the Company, its purposes and its policies goes without saying. It is purely a matter of getting acquainted.

Those we do not know we are apt to suspect. Those we do know we respect if respect is deserved.

The Board of Directors intend that this Company shall deserve the respect of its customers, its employees, its stockholders and its competitors by maintaining a policy of fair dealing.

The operations of this Company are carried on with a straightforward directness, and with the deep conviction that bigness is possible only through service; that through service comes volume, and through volume come profits.

Standard Oil Company
(Indiana)
910 S. Michigan Ave., Chicago

2634

Big Demand for Trained Testers

Men trained to manage Cow Testing Associations in Michigan are going to be in great demand as the number of associations increases in the state, says Prof. O. E. Reed, head of the dairy department at the Michigan Agricultural College. Enough men for four new testing associations were lined up in Allegan county alone, during a recent dairy campaign there, and the spread of the work throughout the state is expected to place a heavy premium upon trained testers.

In an effort to meet the demand a special two-weeks short course, in Cow Testing and Dairy Barn Management will be given at M. A. C. from Dec. 5 to 16. A number of men who wish to qualify for the official cow test positions are expected to enroll at that time.

Other short courses in agriculture which will open at the college this month include a four weeks course in Poultry Husbandry, starting Nov. 28, and a month's course in Truck and Tractor operation which opens on the same day.

WEST PINE RIVER

Mrs. John Daniels is reported better.

Homer Leonard and wife are the proud parents of a baby girl.

Mrs. Church, who has been nursing in this vicinity for the past two weeks has returned to her home near Ithaca.

Lynn Gee purchased a new cow one day last week.

Miss Grace Packer spent the week end with her parents in Forest Hill. Hugh Bartley and wife of Mason visited his parents here last Sunday.

Mrs. Thomas Alexander is able to be out again.

F. M. Kyes, Adolph Wilke, and Wm. Adams made a business trip to Ionia last week.

Mr. and Mrs. Wm. Stitt visited their daughter and family in Arcadia last Sunday.

Miss Mildred Bartley who has been on the sick list the past three weeks is some better.

The Wright School district, No. 4, installed fine new seats in the school house.

Record want ads pay.

A SAFE TEST

For those who are in need of a remedy for kidney troubles and backache, it is a good plan to try Doan's Kidney Pills. They are strongly recommended by Alma people.

Mrs. Adeline Carner, 918 Pife Ave., Alma says: "Some two years ago my back and kidneys started to trouble me. Sharp pains often darted up and down my back, making it hard for me to do my work. It was hard for me to stoop over or lift anything and at night when I went to bed, I didn't dare move or turn over. Mornings I was so blinded with black specks that I couldn't see to go on with my work and I often had to grasp hold of something for support. My kidneys acted irregularly and my life was miserable. I saw in the paper how Doan's Kidney Pills were used by many folks, so I bought a few boxes at the Look-Paterson Drug Co., and they cured me wonderfully."

60c at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.—26-2v

Advertise your wants in The Record.

Wow! Listen to This!

30x3½ Kelly Springfield Tire for

\$13.95

Extra Ply—7500 Mile Guarantee

Giles-Archer
TIRE SERVICE

This Turkey Takes Pride



in his personal appearance, and we take pride in the appearance of our store and the quality of our goods.

We have Cranberries, oranges, bananas, grapefruit, grapes, Celery, Head Lettuce, Tomatoes, Heinz Fig and Plum Pudding, Nuts and Nut Meats, Fancy Cheese.

Our Store Will Be Closed Thanksgiving Day

Eichenberg & Company
Quality, Service, Cleanliness



I DON'T CARE A SNAP ABOUT THE COST!

E. G. SEAMAN

"The Man Behind the Prices"

Children's Shoes

2.00 Value 1.19

Children's brown kid shoes in sizes 5 to 8, an exceptional good shoe—Special, Friday and Saturday, the pair

1.19

WOMEN'S RUBBERS—Women's very first quality rubbers for all styles of shoes, all sizes, the pair

98c

Children's Shoes

Lot Children's Shoes, former price 4.00, sizes 11½ to 2—Special Friday and Saturday, the pair

2.69

Women's Pumps and Oxfords

This lot consists of women's highest grade pumps and oxfords in Patent, Suede, Kid skin, all sizes, Louis heel originally sold to 13.00—Friday and Saturday, the pair—

1.98

MEN'S RUBBERS—Men's first quality rubbers, styles for all shoes, and in all sizes, the pair

1.29

TWO GOOD ONES!

Friday and Saturday Specials

Women's Shoes

Women's high grade Shoes, former price to 13.00, high or low heel, Grays and others, last cut—the pair

1.98

Women's Oxfords

Women's Oxfords in brown Calf, former price 9.00. Special Friday and Saturday—the pair

5.98

Men's Shoes

Men's English and broad toe dress shoes, former price to 9.00 now

4.98

Men's Arctics

4.50 Men's 4-buckle arctics Friday and Saturday—the pair

2.98

Boys' Shoes

4.00 Boys' Gun Metal Shoes, sizes to 1, Friday and Saturday the pair

2.39



Economy Shoe Store

"The Home of Good Shoes"